

\*\*\*Report Example\*\*\*

This report includes a summary of the information available - a more detailed report and explanatory notes is available

Campaign Report Summary

Title: Birmingham Breakfast Club W/b 22/02/10  
Subject Line: Hagley Road networking breakfast  
Delivery Date/Time: Feb 22, 2010 06:25 am

Overall Stats

Total Recipients:		1569
Successful Deliveries:		1562
Bounces:	1 (0.1%)	
Times Forwarded:		2
Forwarded Opens:		2
Recipients Who Opened:	534 (34.1%)	
Total Opens:		816
Last Open Date:	3/3/10 4:30AM	
Recipients Who Clicked:	49 (6.4%)	
Total Clicks:		65
Last Click Date:	2/25/10 6:29AM	
Total Unsubs:		1
Total Abuse Complaints:		0

Clicks by URL

URL	Total Clicks	Unique Clic
<a href="http://www.eventsnetworking.co.uk/index">http://www.eventsnetworking.co.uk/index.</a>	29	26
<a href="http://www.eventsnetworking.co.uk/index">http://www.eventsnetworking.co.uk/index.</a>	17	14
<a href="http://www.eventsnetworking.co.uk/index">http://www.eventsnetworking.co.uk/index.</a>	7	6
<a href="http://spreadsheets.google.com/viewform?">http://spreadsheets.google.com/viewform?</a>	6	5
<a href="http://www.eventsnetworking.co.uk/index">http://www.eventsnetworking.co.uk/index.</a>	3	3
<a href="http://www.eventsnetworking.co.uk">http://www.eventsnetworking.co.uk</a>	3	3
<a href="http://www.eventsnetworking.co.uk/index">http://www.eventsnetworking.co.uk/index.</a>	0	0

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